GULLU HAGVERDI
IT Business Analyst

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About Me

I am an IT Business Analyst and UX/UI Designer with over a year and a half of experience. My focus is on understanding business requirements and user needs, and translating them into intuitive, user-friendly solutions. I work closely with both business stakeholders and development teams to ensure that designs and technical solutions align with the overall goals.

With experience in both business analysis and design, I am skilled at bridging the gap between user experience and technology, ensuring that the end product is not only functional but also engaging and easy to use. My expertise includes user research, wireframing, prototyping, as well as analyzing and optimizing business processes.

Skills

- Agile Manifesto
- Project Lifecycle Management
- Scrum/Kanban
- UML/BPMN Diagrams
- API Documentation
- API Testing
- Postman/Swagger
- SQL
- Jira/Trello
- UX/UI Design/Figma
- Prototyping
- Confilct resolution
- Leadership
- Understanding Software Code
- Decision Making
- MS Office

Languages

Azerbaijani   English

Turkish   German

Experience

UX/UI Designer
May 2023 - Present

MSolution MMC

- Understanding the client's goals, target audience, and project requirements.
- Creating wireframes to define the core structure and layout of the digital product.
- Designing visually appealing interfaces that align with the client's brand and project objectives.
- Creating high-quality mockups that include color schemes, typography, and imagery.
- Collaborating closely with developers to ensure the feasibility of the design implementation.

UX/UI Design Intern
Aug 2023 - Nov 2023

UNICER Group MMC

- Identifying and solving UX problems.
- Making adjustments based on user feedback.
- Creating UI models and prototypes that clearly reflect how websites function and look.
- Describing design ideas with floor plans, process flows, and site maps.
- Adhering to style guidelines for fonts, colors, and images.
- Creating original designs.

Education

IT Business Analyst Course
Okt 2024 - Present

By Zalkha Guluzada

- Business Process Analysis
- Stakeholder Analysis
- Requirements Management
- UML – Unified Modelling Language
- Business Process Model and Notation (BPMN)
- Understanding APIs
- SQL and Database Concepts for the IT BA
- Agile Manifesto
- Software Testing

UX/UI Design
Apr 2023 - June 2024

Baku Design Academy

- UX Research: Conducting user surveys, creating user scenarios, and competitor analysis.
- Wireframing: Designing low-fidelity wireframes and functional layouts.
- Prototyping: Building interactive prototypes using Figma, Invision and Miro.
- UI Elements Creation: Designing buttons, icons, cards, and other components.
- Colors and Typography: Applying effective color schemes and typography to enhance visual appeal.
- User Testing: Performing usability tests and making adjustments based on feedback.
- Responsive Design: Creating designs optimized for mobile, tablet, and desktop interfaces.

Erasmus KA1+ Exchange Program
Apr 2023 - June 2023

Sapienza University of Rome

Bachelor of Computer Engineering
Sep 2019 - June 2024

Baku Engineering University

89/100 GPA

PROJECTS

- **Mobile App for a Non-Bank Credit Organization (BOKT):** Led the UX/UI design for City Finance, creating a user-friendly and visually appealing mobile app.
- **Warehouse Management System:** Created the UX/UI for a warehouse management platform, improving inventory tracking, order processing, and operational efficiency.
- **Bolt/Pulse App:** Designed an intuitive interface for a taxi driver app, enabling seamless cashless transactions.
- **MSolution Website Redesign:** Revamped the MSolution IT company's website, improving user experience and visual aesthetics to better meet user needs.
- **Car Rental Management App:** Developed a mobile app for a car rental company, conducting in-depth UX research to streamline bookings, CRM operations, and reservations.
- **Ibex App:** Designed a taxi driver app focused on cashless transactions, ensuring a sleek and user-centric experience through extensive UX research.
- **Video Call CRM (Identity Verification Platform):** Led the UX/UI process for a banking identity verification platform, developing user flows, wireframes, and a clean, visually appealing interface.
- **ERP System (HR & Administration):** Redesigned the UX/UI of an ERP system for HR management, mapping user flows and improving usability through in-depth UX research.
- **Government Payment Platform:** Designed a user-friendly government payment system (HÖP), simplifying transactions through detailed UX research and process optimization.
- **Money Transfer App:** Created a money transfer app with a streamlined user journey, ensuring a smooth and aesthetically pleasing transaction experience.
- **Bus Station Management System:** Designed the UX/UI for a bus station management panel, optimizing workflows for carrier companies, contracts, vehicle tracking, and operations.