

Arzu Mehdiyeva

Content Creator / Copywriter



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Absheron district, Masazir

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EDUCATION

Azerbaijan State University of Economics

Master of Business Administration (MBA)

Social Media Marketing

Azerbaijan State University of Economics

Bachelor's degree (2017-2021)

Design

WORK EXPERIENCE

Content Creator

2024 September - present: **Jet Cinema**

Social Media Marketing Specialist

2024 April - 2024 September: **IT Brains Academy**

Content Manager

2023 September - 2024 April: **Jewel LLC**

Graphic Designer/SMM Manager

2021 November - 2023 September: **Freelancer**

Social Media Marketing Manager

2021 September - November: **Merger Group LLC**

Program Skills

Microsoft Word



Microsoft Excel



Adobe Illustrator



Corel Draw



Adobe Photoshop



Language

- Azerbaijani - Native
- English - B1

Skills

- Creativity
- Content Curation
- Project Management
- Communication
- Troubleshooting
- Copywriting

Main interest

- Sketching
- Cartooning
- Painting