

Contact

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www.linkedin.com/in/khanim-hajiyeva (LinkedIn)
khanimhajieva.contently.com/
(Portfolio)

Top Skills

Microsoft Power BI
Photography
Video Editing

Languages

Espanol (Elementary)
Turkish (Full Professional)
English (Full Professional)
Azerbaijan (Native or Bilingual)
Russian (Elementary)

Certifications

Strategic Content Marketing: Attract, Engage, and Retain
Marketing Plan - Write The Perfect Plan: SOSTAC® Framework
The Strategy of Content Marketing
Advanced Content Marketing
Keyword Research with Semrush: A Step-by-Step Guide

Honors-Awards

AIESEC in Azerbaijan

Khanim Hajiyeva

Digital marketing specialist | SEO content specialist | UX writer |
Creative Copywriter
Baku City, Baku, Azerbaijan

Summary

Adventurer and lover of innovations.

Passionate copywriter and content creator with 4 years of experience in content marketing. Skilled in crafting engaging and impactful content that drives brand awareness and growth. Currently expanding my expertise in digital marketing to enhance my strategic approach and deliver even greater results. Let's connect and explore how I can help your brand tell its story.

Experience

Azerbaijan Artificial Intelligence Lab
10 months

Digital Marketing Specialist
December 2024 - Present (3 months)

Copywriter
May 2024 - December 2024 (8 months)

Solidleads
Digital Content Manager
December 2023 - April 2024 (5 months)

Webzool Creative
Content Writer
December 2023 - March 2024 (4 months)

Planly

1 year 4 months

Digital Marketing Manager
August 2023 - December 2023 (5 months)

-Creating and analyzing social media and social media ads
-Creating social media post design briefs and manage social media

- Working closely with designers and other team members to ensure cohesive content creation
- Analysis of users on the identification of their experienced
- Creative mindset with the ability to think outside the box and generating innovative content ideas

Content Creator

September 2022 - December 2023 (1 year 4 months)

United States

Content writing and analysis

Constant updating of blogs and SEO-oriented writing

Keyword and topic research

Developing ideas for social media posts suitable for blogs

Solvemark

Metin yazarı

June 2023 - December 2023 (7 months)

FS Code

Content Writer

June 2022 - December 2023 (1 year 7 months)

Baku, Azerbaijan

Inskillz

2 years 2 months

Marketing Manager

March 2022 - April 2023 (1 year 2 months)

Content/SEO Marketing Specialist

September 2021 - March 2022 (7 months)

Product Manager Intern

March 2021 - September 2021 (7 months)

Azerbaijan Artificial Intelligence Lab

Digital Marketing Intern

March 2022 - June 2022 (4 months)

Baku, Azerbaijan

Skill Academy

Sales Manager

June 2021 - February 2022 (9 months)

AIESEC in Azerbaijan

1 year 1 month

Team leader of Outgoing Global volunteer

February 2021 - September 2021 (8 months)

21th Recruitment HR

January 2021 - February 2021 (2 months)

Incoming global volunteer member

September 2020 - January 2021 (5 months)

Azerbaijan Science Association

Content Creator

June 2020 - May 2021 (1 year)

AIESEC in Azerbaijan

Outgoing Global volunteer Member

February 2020 - July 2020 (6 months)

Baki, Azerbaijan

Education

Baku State University

Bachelor's degree, Chemistry · (2019 - 2023)