




# FIDAN MAMMADOVA

## Digital Marketing Specialist



### CONTACT

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### PROFILE

Highly ambitious with background in translation, marketing, advertising and social media. Motivated, passionate in self-development & progression, and consistently delivering exceptional results.

### EXPERIENCE



#### DIGITAL MARKETING SPECIALIST 2019-Present

#### AZERINNOVATION

##### Responsibilities:

Develop marketing plans; Conduct market research; Manage all social media channels such as Facebook, Instagram, LinkedIn and etc.; Manage content, posts, promotions (Facebook ads, Google ads and etc.); Set up & optimize company pages; Coordinate the creation of digital content (e.g. website, blogs and etc.); Targeting; Communicate with followers & monitor customer views; Assist with creating content & design; Communicate with other departments; Work closely with the marketing team to develop social media campaigns that help to achieve corporate marketing goals; Monitor the company's social media accounts; Build a social media presence; Use tools to manage multiple social media channels; Drive engagement with social media influencers; Recruit and manage the marketing team for the organization; Monitor the activities of main competitors in social media; Stay current in marketing trends and news.

#### SOCIAL MEDIA MARKETING MANAGER & TRANSLATOR Feb 2019-May 2019

#### MAYSON CAR CLUB LLC

##### Responsibilities:

Run company social media advertising campaigns; Formulate high-quality written content; Build a social media presence by maintaining a solid online presence; Monitor the company's brand on social media; Respond to comments; Oversee customer service provided via social media;

Translate texts or documents into several languages (English - Russian - Azerbaijani); Proofread translated texts for grammar, spelling and punctuation accuracy; Follow up with internal team members and clients to ensure translation meets their needs; Edit content with an eye toward maintaining its original format; Translate contracts; Replicated the flow, style and overall meaning of the original texts; Reviewed final works to spot and correct errors in punctuation, grammar and translation.

#### SOCIAL MEDIA MARKETING MANAGER & TRANSLATOR 2017-2018

#### ANKER CREATIVE SOLUTIONS LLC

##### Responsibilities:

Create content for social media pages; Set up Facebook and Instagram campaigns; Respond to comments on social media; Check online for customer feedback; Search for interesting posts, news and articles to attract visitors;

Perform translation of written texts; Translate a variety of material, particularly formal legal, economic and technical documentation; Edit, standardize, proofread, revise and finalize translated material prepared by other employees and contractors; Use specialist dictionaries, thesauruses and reference books to find the closest equivalents for terminology and words used.

#### TRANSLATOR May 2017-Jul 2017 (internship)

#### ANGLO-AMERICAN BUSINESS SERVICES LLC

## EDUCATION

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**BACHELOR'S  
DEGREE**  
2014-2018

**AZERBAIJAN UNIVERSITY OF LANGUAGES**  
Faculty of Translation (English-Russian)  
GPA 94  
Honors Degree

**MASTER'S  
DEGREE**  
2020-2022

**ADA UNIVERSITY**  
Master of Business Administration

## EXPERTISE

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**LANGUAGE  
SKILLS**

**AZERBAIJANI (NATIVE)**  
**RUSSIAN (ADVANCED)**  
**ENGLISH (ADVANCED)**  
**TURKISH (SPOKEN)**  
**GERMAN (BASIC)**

**PERSONAL  
SKILLS**

Excellent multitasking skills  
Great leadership skills  
Decision making  
Problem-solving skills  
Team player  
Good time-management skills  
The ability to work well under pressure and meet deadlines  
Self-Motivated  
Willingness to Learn

## CERTIFICATES

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IELTS 7.0

Digital Marketing  
<https://www.futurelearn.com/certificates/5jl9ckq>

The Complete Digital Marketing Course  
<https://www.udemy.com/certificate/UC-9A7MDOWU/>

Facebook Ads & Marketing Mastery  
<https://www.udemy.com/certificate/UC-6FOULBW/>

Facebook Marketing Strategies  
<https://www.udemy.com/certificate/UC-a0d2a11f-2b3e-45b5-b0b2-450714456a7f/>